ASENT 2022
ANNUAL MEETING
Feb 28 - Mar 3, 2022
Virtual Neuroscience and Neurotherapeutics Conference

SPONSORSHIP
PROSPECTUS
A Quick Look at ASENT 2022

Annual Meeting Overview
ASENT 2022 is the premier neurotherapeutics conference where senior executives from leading payers, providers, employers, investors, fast-growing startups, pharma, policymakers, funders and innovation centers in the neurology and neuroscience space gather to ask one question: how can we improve the process of bringing neurotherapeutics to market?

The conference content will focus on the latest science in neurotherapeutics including innovations in rare disease, antisense across disease states, novel delivery systems, gene therapy and biomarkers, and of course the latest drug therapies and devices. The event features plenary sessions, panel discussions, networking meetings, outstanding pipeline presentations and poster sessions.

MEETING DETAILS
ASENT 2022 Meeting Dates
Monday, February 28 - Thursday, March 3, 2022

VIRTUAL FORMAT
Abstract Submissions
Open through December 13, 2022
https://www.eventbrite.com/e/189784930837

REGISTRATION OPENS SOON
Meeting Location
ONLINE

WHO ATTENDS
Chief Medical Officers
Chief Scientific Officers
Chief Executive Officers
Founders
Funders
Investors
Innovation Centers
Journal Editors
Drug and Device Companies
Communication Companies
Health Systems
Chairs of Neurology
Executive Directors
FDA
NINDS
NIMH
NIA

WHAT IS ASENT?
The American Society for Experimental Neurotherapeutics (ASENT) is an independent non-profit organization established in 1997 by leaders in academia, government, advocacy and industry to facilitate the process by which new therapies are made available to patients with neurological disorders. Its primary goal is to encourage and advance the development of improved therapies for diseases and disorders of the nervous system.
ASENT Annual Meeting Virtual Performance Indicators

ASENT Virtual Meeting Success

The ASENT 2021 Annual Meeting was our first opportunity to test a virtual format. We were delighted to discover this format grew our registration and attendance exponentially, overwhelmingly increased our international footprint, and had a positive impact on networking and collaboration. Below we have highlighted some of our key performance indicators.

Highlights:

- 240% increase in registrants over 2020 in person meeting
- 130% increase in attendees over 2020 in person meeting
- 100% of post-meeting survey respondents said they were Very Likely or Likely to attend ASENT2022 Annual Meeting.
- 33 Countries represented

Participant Testimonials

“First time attending and I really enjoyed the crossover of people from industry, academia, government, clinical and pre-clinical backgrounds. I thought it was the most well done virtual conference I've been to so far. Really thought it worked well. The ease of networking was excellent.”

“Topics were very good High participation and attendance”

“A wide variety of interesting topics. Representation from industry, academia and government. Realistic number of hours per day of programming for a virtual meeting.

“The virtual platform is excellent, it allows a quality of contact despite the present situation... And it's very nice to have all the participants profiles and be able to contact them directly.”
## 2022 Sponsorship Levels

<table>
<thead>
<tr>
<th>Sponsor Level</th>
<th>Leadership $15,000</th>
<th>Partnership $10,000</th>
<th>Presenting $5,000</th>
<th>Contributing $2,500</th>
<th>Advocate $1,000</th>
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<tbody>
<tr>
<td>Meeting Platform Homepage Banner Ad</td>
<td>✔</td>
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<tr>
<td>Sponsored Symposium</td>
<td>2</td>
<td>1</td>
<td></td>
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<tr>
<td>Dedicated Eblast to attendees</td>
<td>2</td>
<td>1</td>
<td></td>
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<tr>
<td>Dedicated Networking Room on Zoom via Platform</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
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<tr>
<td>Main Stage Logo Recognition</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
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<tr>
<td>Featured in Daily Emails</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td></td>
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</tr>
<tr>
<td>Social Media</td>
<td>2 sponsored posts</td>
<td>1 sponsored post</td>
<td>Thank you post with logo</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Comp Abstract Submissions</td>
<td>4</td>
<td>3</td>
<td>2</td>
<td>1</td>
<td></td>
</tr>
<tr>
<td>Dedicated Exhibitor Space on Platform</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
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<tr>
<td>Meeting Platform Home Page logo placement</td>
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<td>✔</td>
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<td>✔</td>
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<tr>
<td>Logo on ASENT.org site</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
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</table>
2022 Sponsorship Opportunities

LEADERSHIP SPONSOR......... $15,000 USD

• 2 | 20 minute Standard Sponsored Symposia with 10 min Q&A
• 4 Complimentary Abstract Submissions
• 2 Dedicated Eblasts - Client to provide content
• Dedicated Networking Space on Zoom Accessible from Platform
• Recognition as a sponsoring organization on conference platform, ASENT.org website, email and social media outreach.
• Access to Neurotherapeutics Pipeline Presentations
• Opportunity to display information in online exhibit area
• Sponsor recognition during opening, closing, and breaks.
• Unlimited Complimentary Registrations
• Access to Networking Platform

Bonus:
• Opportunity to display a :30 video asset or 4 slide PPT during break each day.
• Banner advertising on MainStage page of platform

PARTNERSHIP SPONSOR......... $10,000 USD

• 1 | 20 minute sponsored symposium with 10 min Q&A
• 3 Complimentary Abstract Submissions
• 1 Dedicated Eblasts - Client to provide content
• Dedicated Networking Space on Zoom Accessible from Platform
• Recognition as a sponsoring organization on conference platform, ASENT.org website, email and social media outreach.
• Access to Neurotherapeutics Pipeline Presentations
• Opportunity to display information in online exhibit area
• Sponsor recognition during opening, closing, and breaks.
• Unlimited Complimentary Registrations
• Access to Networking Platform

Bonus:
• Opportunity to display a :30 video asset or 4 slide PPT during break each day.
• Banner advertising on MainStage page of platform

PRESENTING SPONSOR........ $5,000 USD

• Logo Recognition on MainStage page of platform
• 2 Complimentary Abstract Submissions
• Dedicated Networking Space on Zoom Accessible from Platform
• Dedicated exhibitor space on platform
• Recognition as a sponsoring organization on conference platform, ASENT.org website, email and social media outreach.
• Access to Neurotherapeutics Pipeline Presentations
• Opportunity to display information in online exhibit area
• Sponsor recognition during opening, closing, and breaks.
• Unlimited Complimentary Registrations
• Access to Networking Platform

Bonus:
• Featured in daily emails to attendees

CONTRIBUTING SPONSOR........ $2,500 USD

• Logo Recognition on Home Page of platform
• Dedicated exhibitor space on platform
• Recognition as a sponsoring organization on conference platform, ASENT.org website,
• Access to Neurotherapeutics Pipeline Presentations
• Sponsor recognition during opening, closing, and breaks.
• Unlimited Complimentary Registrations
• Access to Networking Platform

ADVOCATE SPONSOR........................ $1000 USD

• Logo Recognition on Home Page of platform
• Recognition as a sponsoring organization on conference platform, ASENT.org website,
• Access to Neurotherapeutics Pipeline Presentations
• Sponsor recognition during opening, closing, and breaks.
• Unlimited Complimentary Registrations
• Access to Networking Platform
### ASENT 2022 Schedule At A Glance

#### Monday, February 28, 2022

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>10:00 a.m. – 12:00 p.m.</td>
<td><strong>Presidential Symposium</strong>&lt;br&gt;Rare Neurological Diseases&lt;br&gt;– presented in partnership with National Organization for Rare Disorders (NORD)</td>
</tr>
<tr>
<td>12:00 p.m. – 12:15 p.m.</td>
<td><strong>Break</strong></td>
</tr>
<tr>
<td>12:15 p.m. – 1:30 p.m.</td>
<td><strong>Concurrent Symposia</strong>&lt;br&gt;Antisense Oligonucleotide Therapy in Rare Neurological Diseases&lt;br&gt;Emerging Brain Lipid Pharmacology for Neurodegenerative Disorder</td>
</tr>
<tr>
<td>1:30 p.m. – 2:30 p.m.</td>
<td><strong>Sponsored Symposium</strong></td>
</tr>
<tr>
<td>2:30 p.m. – 3:00 p.m.</td>
<td><strong>Poster Discussion</strong></td>
</tr>
</tbody>
</table>

#### Tuesday, March 1, 2022

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>10:00 a.m. – 11:15 a.m.</td>
<td><strong>Plenary Session</strong>&lt;br&gt;Alzheimer’s Disease After Aducanumab</td>
</tr>
<tr>
<td>11:15 a.m. – 11:30 a.m.</td>
<td><strong>Break</strong></td>
</tr>
<tr>
<td>11:30 a.m. – 12:45 p.m.</td>
<td><strong>Concurrent Symposia</strong>&lt;br&gt;Devices and Software as Therapeutics for Substance Use Disorders (SUD)&lt;br&gt;Translational Bioinformatics in Drug Repurposing and combination therapy development for Alzheimer’s Disease</td>
</tr>
<tr>
<td>12:45 p.m. – 1:00 p.m.</td>
<td><strong>Break</strong></td>
</tr>
<tr>
<td>1:00 p.m. – 3:00 p.m.</td>
<td><strong>Pipeline Presentations</strong>&lt;br&gt;Emerging Neurotherapeutics Presentations</td>
</tr>
</tbody>
</table>

#### Wednesday, March 2, 2022

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>10:00 a.m. – 11:15 a.m.</td>
<td><strong>Plenary Session</strong>&lt;br&gt;Emerging Science of the Exposome and Its Significance to Neurotherapeutics</td>
</tr>
<tr>
<td>11:15 a.m. – 11:30 a.m.</td>
<td><strong>Break</strong></td>
</tr>
<tr>
<td>11:30 a.m. – 12:45 p.m.</td>
<td><strong>Concurrent Symposia</strong>&lt;br&gt;Innovative Treatments for Rare Neurodevelopmental Diseases&lt;br&gt;The Use of Digital Monitoring Devices in Neurological Clinical Studies</td>
</tr>
<tr>
<td>12:45 p.m. – 1:00 p.m.</td>
<td><strong>Break</strong></td>
</tr>
<tr>
<td>1:00 p.m. – 3:00 p.m.</td>
<td><strong>Pipeline Presentations</strong>&lt;br&gt;Emerging Neurotherapeutics Presentations</td>
</tr>
</tbody>
</table>

#### Thursday, March 3, 2022

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>10:00 a.m. – 11:30 a.m.</td>
<td><strong>Plenary Session</strong>&lt;br&gt;Covid-19 and The Brain: Update 2022</td>
</tr>
<tr>
<td>11:30 a.m. – 11:45 a.m.</td>
<td><strong>Break</strong></td>
</tr>
<tr>
<td>11:45 a.m. – 1:00 p.m.</td>
<td><strong>Concurrent Symposia</strong>&lt;br&gt;Not a One-Trick Pony: Repurposing Established Drugs for New Neurological Indications&lt;br&gt;New Approaches to Pain Therapeutics R&amp;D: Models and Results from Academic and Industry Sectors</td>
</tr>
<tr>
<td>1:00 p.m. – 1:15 p.m.</td>
<td><strong>Break</strong></td>
</tr>
<tr>
<td>1:15 p.m. – 2:15 p.m.</td>
<td><strong>Sponsored Symposium</strong></td>
</tr>
<tr>
<td>2:15 p.m. – 2:45 p.m.</td>
<td><strong>Poster Discussion</strong></td>
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Sponsor Information Form

Sponsoring Organization/Corporation Information

Company Name (as it should appear in promotional material)
___________________________________________________________________________________

Address
___________________________________________________________________________________

City _________________________________ State _______________________________ Zip _____________

Website ______________________________________________________________________________

Contact Information

(All future information about this sponsorship will be sent to the contact listed below)

Contact Name ____________________________ Title ____________________________
___________________________________________________________________________________

Address (if different)
___________________________________________________________________________________

City _________________________________ State _______________________________ Zip _____________

Phone ____________________________ Email ____________________________________________

Sponsorship Level (Company name as it should appear in promotional material)

__________ Leadership Sponsor ($15,000)
__________ Partnership Sponsor ($10,000)
__________ Presenting Sponsor ($5,000)
__________ Contributing Sponsor ($2,500)
__________ Advocate Sponsor ($1,000)

Once completed, please email the form to jessica@asent.org.
Become a Sponsor:
Contact us at Jessica@asent.org